



**Lunes 17 de septiembre 2018**  
**Visita a Zeppelin University**  
**Prestigiada Universidad Privada**  
**con cercana relación a la**  
**Industria Mediana de Alemania**

- Meeting and Discussion with Prof Dr. Josef Wieland, Vice President of Zeppelin University, Head of Leadership Excellence Institute Zeppelin (LEIZ) and
- Advisor for Compliance and Corporate Social Responsibility to the German Government, Dr. Lennart Brand, Managing Director of LEIZ
- Sabine Wiesmüller, Coordinator International Cooperation LEIZ Global Compliance Standards – the determining factor of international values chains

# Meeting and Discussion with

- Prof Dr. Josef Wieland, Vice President of Zeppelin University, Head of Leadership Excellence Institute Zeppelin (LEIZ)
- Dr. Lennart Brand, Managing Director of LEIZ
- Sabine Wiesmüller, Coordinator International Cooperation LEIZ Global Compliance Standards







Discussion on international Business Ethics  
Dialog and Exchange programs. Initiate of  
ZU with Mexico (EGADE) Sabine Wiesmüller  
/ Mariana Nuñez Almanza



Martes 18 de  
septiembre 2018

- Visit to Company Rolls Royce (Aerospace Turbines) Discussion with CSR –experts of the company
- Open Discussion on international Business Ethics Dialog and Exchange programs. Initiate of ZU with Mexico (EGADE). Sabine Wiesmüller / Mariana Nuñez Almanza

# Rolls Royce Aerospace Turbines

Diálogo con el CEO de la compañía.





# Miércoles 19 de septiembre 2018

- Visit to Industrial Chamber of München:
  - Presentation of the IHK Munich (including services for members and non-members)
  - The System of the German Dual Vocational Training

Presentación de IHK.

Presentación del sistema de formación dual.



- Company Visit to company SecuScan Family owned medium size technology leading company in the area of security systems



A group of people in a modern office or conference setting, with text overlaid on the image. The background shows a well-lit, open-plan office space with people engaged in conversations. A man in a dark suit is seen from the back, facing a group of people. To the right, a woman in a patterned top and dark pants is walking towards the camera. In the background, there are whiteboards and posters on the wall. The overall atmosphere is professional and collaborative.

**Jueves 20 de  
septiembre  
2018**

- Visit to Siemens Healthineers and to High-Tech Cluster Medical Valley

# Siemens Healthineers


Interesante la calidad del servicio que hay para capacitar y entrenar a los usuarios, distribuidores y contar con un servicio de alta calidad.





## High-Tech Cluster Medical Valley at Friedrich Alexander University in Erlangen

- Technology Leading Cluster of the Health Care Sector - supported by Siemens and other companys
- *Cluster Medical Valley (Structure, Community, Services - Start-up Session)*
- *Central Institute for Medical Technology (ZiMT) at FAU-University Erlangen-Nürnberg -*
- *Cooperation Research*



**Viernes 21 de  
septiembre  
2018**

- Visit to Wittenberg-Zentrum for Globale Ethic



- Taller Código de Ética, trabajo en equipos

Lunes 24 de septiembre 2018

Visit to Confederation of German Industries, BDI





Presentation of bilateral cooperation program of BDI "Innovation Partnership Germany - Mexico / Pacific Alliance"

Las Representantes de BDI con Latinoamérica nos platicaron sobre el Proyecto y la Alianza del Pacifico.

# Participation in the opening event of BDI's

“Día de la Industria Alemana”

Pechakucha, finalistas del RDLSS.  
Posicionaron a las empresas con sentido humano dentro de un speech de 15 min.  
Estuvieron otros 2 representantes juvenes de Alemania en este ejercicio.





**Miércoles 25 de septiembre 2018**

Participación en el Día de la Industria Alemana

A group of approximately 15 people, including men and women, are standing in two rows in front of a light-colored wall with green plants. They are dressed in professional business attire, such as suits, blouses, and dresses. The group is posed for a formal photograph.

Miércoles 26 de septiembre 2018

Visit to Konrad Adenauer Foundation and to Mexican Embassy

# Visit to Mexican Embassy

Rogelio Grangillhome, embajador de México en Alemania ofreció su apoyo y las instalaciones de la embajada para realizar actividades de la Misión de Estudio.

Ofrece impulsar a los empresarios mexicanos de esta Misión para las oportunidades de negocio con Alemania



# Konrad Adenauer Foundation

Compartir la preocupación de la situación política de nuestros países.

Representantes del Perú y Colombia también compartieron sus puntos de vista de lo que sucede en sus respectivos países.

Director de KAS nos pide una colaboración más estrecha.



**Jueves 27 de septiembre 2018**

**Visit to German Development Finance  
Institution and Closure Event of RLS-Study Mission Germany 2018.**



Panel de Clausura

